



# Andson Money + Your Classroom

andson 

# Welcome

Laura Hinojosa, Andson Money Coordinator  
Sonia Anderson, Founder and CEO



# Andson

To educate, inform, and inspire youth and young adults by delivering innovative programs in academics, financial literacy, and mentoring.



# Andson Highlights

Established  
2009

2009 | Andson Money

2010 | Andson Academics

2011 | The Piggy Bank Program

10,000 Students Served Annually

60,000 Served Since Inception





ands<sup>o</sup>n

# PROGRAM OVERVIEW

March 2018



**\$250,000**

saved in 5 years

Students have made over  
**30,000 deposits**



# Anderson Money

Curriculum Built by Teachers

Aligns to National Standards

Aligns to Common Core Standards

Video Lessons = Facilitator Role

Hands-on Activities Pre- and Post-

Testing Parental Engagement is Critical



## Elementary School

Needs vs. Wants

Goals

Budgeting

Smart Spending

Banking

## Middle School

Practical  
Money Skills

Making Decisions

The Influence of  
Advertising

Consumer  
Awareness

## High School

Investing

Insurance & Liability

College and FAFSA

Protecting Your Identity

Social Networking

Workforce Readiness/  
Professional Development  
(Paths to Employment)

Rewards-  
Financial Stability





Andson Money strives to teach young children the importance of saving. You too can be a part of these lessons!

5<sup>th</sup> grade

THIS YEAR, ANDSON MONEY WANTED TO TEACH YOUR CHILD PRACTICAL MONEY SKILLS IN OUR LESSONS WE TALKED ABOUT.

### PAYCHECK:

What your parents get when they are paid for working. Salary or wages made out to an employee.



**TAXES:**  
Money that is taken out of your paycheck before you receive it. Taxes pay for things like roads and schools. You pay taxes every year.

**GROSS PAY:**  
How much money you have before taxes have been deducted.

**NET PAY:**  
The money you have left after taxes have been deducted.

**SALES TAX:**  
A tax on the items you purchase.

**PROPERTY TAX:**  
Money you pay in order to own land or a house.

**PAYROLL TAXES include:**  
- Social Security Tax  
- Medicare Tax  
- Income Tax

**W-4:**  
A form you fill out when you start a new job.

**W-2:**  
A form that shows how much money you make throughout the year.



There are different types of accounts:  
Checking  
Savings

Banks are a good place to save your money because:

1. Banks make it easy to pay for bills by using a debit card/ATM or a check.
2. Your money is safe.
3. Interest.
4. Credit.



**DEPOSIT:**  
Money that you put into your bank account or a bank or credit union.

**WITHDRAWAL:**  
Money that you take out of your bank account.



**INTEREST:**  
The bank pays you to save your money.

Please work with your child on their Andson Money Homework Assignment. With your child, discuss the following:

- Compound interest
  - How to maximize a good credit score
  - The advantages and disadvantages of having a credit card
- Help your child follow the instructions on the homework sheet.

© 2015 Andson. All Rights Reserved.

Date: \_\_\_\_\_

Form #:

4<sup>th</sup> grade

P.Y.F. First, You have:

\*\$50

-\$ \_\_\_\_\_

Will you withdraw? \_\_\_\_\_

2% of your balance

TOTAL = \$ \_\_\_\_\_

Are you saving for? \_\_\_\_\_

(a bank for important things)

lunch, and dinner!

(HOLE WEEK!)

Pick about \$7.00

4 chicken \$1.50

Apple \$1.00

Broccoli \$2.00

Apple \$1.00

Apple \$1.00

Apple \$1.00

Apple \$1.00

Apple \$1.00

Apple \$1.00

Apple \$1.00

Apple \$1.00

Apple \$1.00

Apple \$1.00

Apple \$1.00

Apple \$1.00

Apple \$1.00

Apple \$1.00

Apple \$1.00

Apple \$1.00

Apple \$1.00

Apple \$1.00

© 2015 Andson. All Rights Reserved.

Andson Money strives to teach young children the importance of saving. You too can be a part of these lessons!

3<sup>rd</sup> grade

What you need about: \_\_\_\_\_

Short Term Goals

A goal that takes less than 1 year to reach.

Example: Buy a new toy.

Example: Buy a new book.

Example: Buy a new pair of shoes.

Example: Buy a new pair of pants.

Example: Buy a new pair of socks.

Example: Buy a new pair of gloves.

Example: Buy a new pair of mittens.

Example: Buy a new pair of hats.

Example: Buy a new pair of scarves.

Example: Buy a new pair of coats.

Example: Buy a new pair of boots.

Example: Buy a new pair of shoes.

3<sup>rd</sup> grade

Date: \_\_\_\_\_

Form #:

2<sup>nd</sup> grade

What you need about: \_\_\_\_\_

Short Term Goals

A goal that takes less than 1 year to reach.

Example: Buy a new toy.

Example: Buy a new book.

Example: Buy a new pair of shoes.

Example: Buy a new pair of pants.

Example: Buy a new pair of socks.

Example: Buy a new pair of gloves.

Example: Buy a new pair of mittens.

Example: Buy a new pair of hats.

Example: Buy a new pair of scarves.

1<sup>st</sup> grade

Gardener

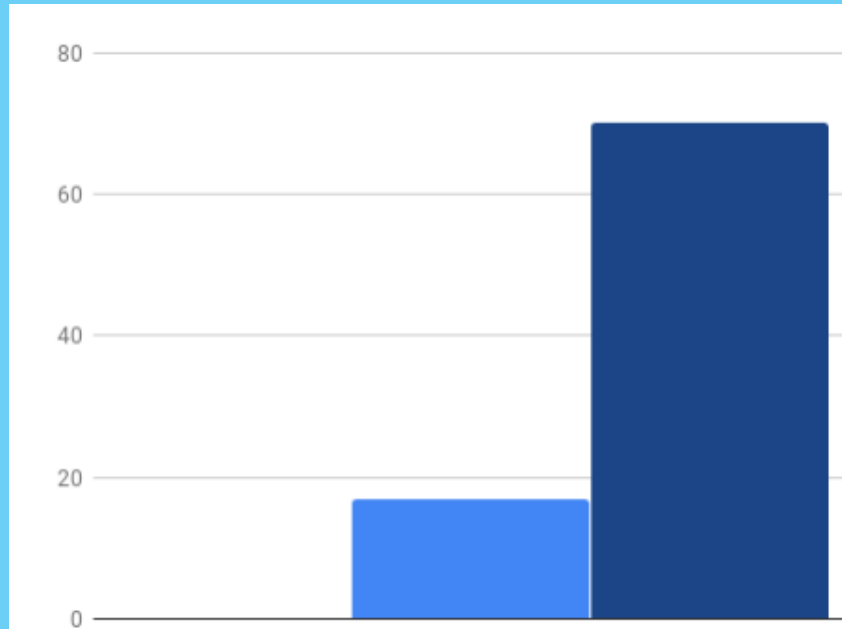




# 80%

Parent Participation Rate





4th grade

Fourth grade students at **Antonello ES** who were encountering Andson Money for the **first time** increased scores from 17% to an average of 70% in just one school year. **That is a 312% improvement.**



Web-based, Video-based  
Videos for Teacher Training  
Paper Curriculum Delivered for Students  
Available Fall 2018



\$150 annual subscription per teacher

Teacher Tested

Online Tools to help you raise funds for a  
Piggy Bank on your campus.



[andson.org/connect](https://andson.org/connect)





# Jump\$tart Teacher Conference Apply for Scholarship

Email coming soon!





thank you

